

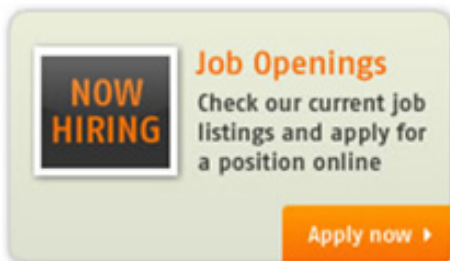
Newton is Designed to Dramatically Improve the Applicant Experience

“What an amazing value-add. We look like we have a team of experts in our pocket managing our recruitment sourcing and candidate tracking systems. Oh, wait, now we do!”

Ro Carbone
VP of Human Resources

Attracting the right employees can have a significant impact on your organization's financial performance. Whether you're a technology company, law firm, or retailer - hiring engaged and talented employees can maximize your organization's efficiency. This process starts at the beginning of the talent chain. As competition for talent continues to increase, smart employers are continually challenged to rethink their recruitment tactics. To be competitive in today's market, businesses must sell and differentiate themselves to attract the right candidates.

In addition, many businesses are now aware that it's often their best customers and members of their immediate community that become job applicants. This local hiring environment makes communication with every applicant integral, whether they are considered for the job or not.



Create a careers page that you'll be proud of.

Job applicants and employees alike want to know: what are the benefits of committing to your organization? Your careers site must connect both rationally and emotionally with applicants and current employees. With Newton, there are 3 ways to create a credible, compelling corporate careers page. This flexibility allows businesses to get careers pages up and running with minimal effort.

For organizations with more resources, Newton provides powerful tools to create nearly any type of applicant experience. Whether you require applicants to fill out a full online employment application or you just require a name and resume, Newton creates elegant and customizable careers pages that are sure to improve your company's overall applicant experience.



Communicate with every applicant automatically.

An employment brand is the way your organization's applicants, candidates, and employees perceive you as an employer. Communicating with all of your constituents is imperative to creating a positive brand image. Only with Newton can businesses quickly and easily send automatic, stage specific thank you letters to every applicant that has ever applied to or interviewed for a job without creating additional administrative work. With Newton, you'll treat every applicant the same way you'd want to be treated.

What People are Saying about Newton

"I really appreciate your feedback! I hardly ever get any replies from the employers/recruiters I apply to for jobs. You're one of the very few exceptions."

Job Applicant

"I get candidates thanking me all of the time for being responsive, even when we pass on them. The way Newton is set up allows me to keep track of every candidate and that way no one slips through the cracks. Plus, it is very easy to send a "Thank You Letter" in Newton, so I get to close the loop with a lot of candidates with a click of a button."

Cade Garrett Technical Recruiter

"Newton integrated nicely as a part of our own website and it looks very professional for incoming applicants. It makes it really easy for candidates to apply for a specific position and to see what positions we have available."

Hannah Adams Human Resources Manager